



Product Change Notification

112802 - 01

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Should you have any issues with the timeline or content of this change, please contact the Intel Representative(s) for your geographic location listed below. No response from customers will be deemed as acceptance of the change and the change will be implemented pursuant to the key milestones set forth in this attached PCN.

Americas Contact: asmo.pcn@intel.com

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Product Change Notification

Change Notification #: 112802 - 01
Change Title: Intel® AIM Suite Subscription Products
1GLD.1M and 1SLV.1Y
PCN 112802-01, Product Discontinuance
End of Life
**Reason for Revision: Revise Last Order Date
and Last Shipment Date to provide sufficient
time for customers to update their licenses.**
Date of Publication: January 17, 2014

Key Characteristics of the Change:

Product Discontinuance

Forecasted Key Milestones:

Product Discontinuance Program Support Begins:	Jan 06, 2014
Last Product Discontinuance Order Date:	Feb 28, 2014
Last Product Discontinuance Shipment Date:	Feb 28, 2014

Description of Change to the Customer:

Reason for Revision: Revise Last Order Date and Last Shipment Date to provide sufficient time for customers to update their licenses.

Intel® Retail Solutions Division (RSD) remains committed to enabling Retailers, Brands and Digital Agencies improve business performance and customer experience by determining viewer demographics, measuring audience behavior and optimizing content. Intel® AIM Suite version 2.3 is the latest release of the software that has been widely adopted by the Industry and ecosystem. While this Intel® AIM Suite product in the market continues to be supported and sustained, going forward, Intel® RSD is not committing to any additional features or enhancements beyond those existing in Intel® AIM Suite 2.3 version.

With these changes in effect your opportunity to use Intel® AIM Suite Gold 'Monthly' 1GLD.1M and Intel® AIM Suite Silver 'Yearly' 1SLV.1Y software is being discontinued.

If you would like to continue using these services, customers are requested to move to Intel® AIM Suite Gold 'Yearly' 1GLD.1Y, MM# 930382.

Customer Impact of Change and Recommended Action:

Intel® AIM Suite Gold 'Monthly' and Intel® AIM Suite Silver 'Yearly' customers are requested to move to Intel® AIM Gold 'Yearly' 1GLD.1Y, MM# 930382, license on or before **February 28, 2014**. Your Intel® AIM Suite Gold 'Monthly' and Intel® AIM Suite Silver 'Yearly' license would be functional only until this date.

Customers need to place future orders using the Recommended Product Code / MM# as noted in below table.

Please contact your local Intel Sales Office or Distributor if you require more information or need assistance in selecting a replacement product.

Milestone dates are estimates and subject to change based on business and operational conditions.

Products Affected / Intel Ordering Codes:

Marketing Name	Product Code	MM#	Recommended Replacement Product Code	Recommended Replacement MM#
Intel® AIM Suite Silver 'Yearly'	1SLV.1Y	930380	1GLD.1Y	930382
Intel® AIM Suite Gold 'Monthly'	1GLD.1M	930381		

PCN Revision History:

Date of Revision:

January 6, 2014

January 17, 2014**Revision Number:**

00

01**Reason:**

Originally Published PCN

Revise Last Order Date and Last Shipment Date to provide sufficient time for customers to update their licenses.